

DHC

Consulting

Dynamic * Honest * Creative

DHC Consulting brings extensive business development, marketing and communications strategy experience to our clients. Our expertise helps to build global opportunities and grow businesses in today's complex and changing economic environment.

DHC Consulting is dedicated to providing excellent service, creative ideas and timely project execution to our clients.

Industries we specialize in include:

❖ Energy (Cost Reduction)	❖ Health Insurance
❖ International Land Development	❖ Diagnostics
❖ Clean Technology	❖ Biotechnology
❖ Financial Advisory	❖ Health Care Facilities

Projects DHC Consulting has proven results in include:

- ✓ Developing and launching a health awareness campaign focused on the benefits of laboratory testing.
- ✓ Leading and coordinating an internal communication project involving nearly 15,000 employees.
- ✓ Coordinating web site development for a start-up firm.
- ✓ Assisting in the development of a reimbursement strategy for a diagnostic company.
- ✓ Developing a Health Plan marketing and communications tool kit for a diagnostic company.
- ✓ Developing tactical marketing materials and a public relations campaign for a \$14 million medical center.
- ✓ Business development in the fuel catalyst industry.
- ✓ Land Development in Eurasia.
- ✓ Leading the brand development and marketing launch for a financial advisory firm.

Firm Partners

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